

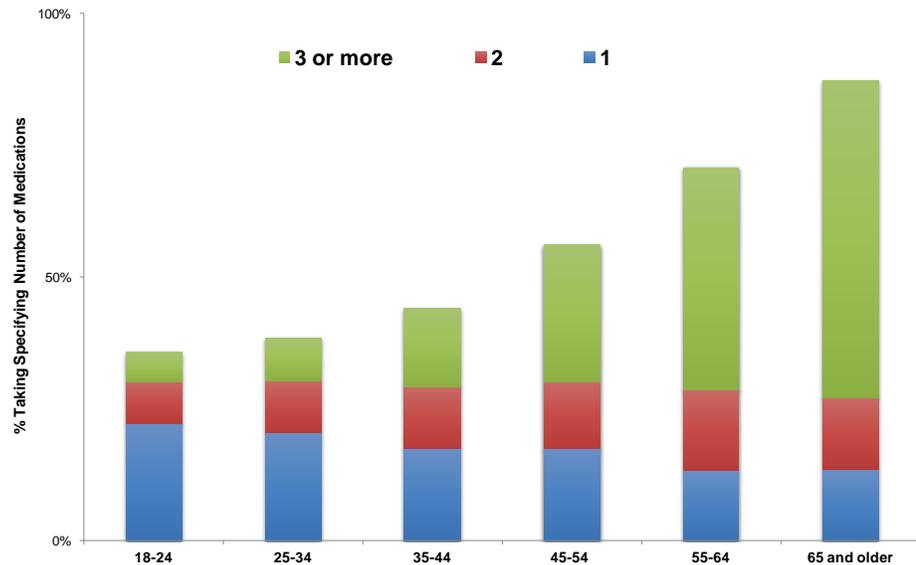
Synopsis

This report examines the market of independent living technology and solutions that assist the elderly and frail to live a safe, healthy, and memorable life in their home. It covers specifically solutions such as PERS, medication management, home activity sensors, and location-assistance technology. The report provides a five-year forecast of the senior care technology market in major countries: the U.S., Canada, and the U.K.

Prescription Medications

Number of Prescribed Medications Taken

(U.S. Broadband Households)



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The baby-boomer generation will hit the retirement age in big numbers over the next ten years, not only in the U.S. but globally. Governments and private sectors around the world are looking for solutions to help the new-generation elderly make a smooth transition. "These new greys want to live an independent life, but age-induced ailments and inconveniences will slow them down," said Harry Wang, Director, Health & Mobile Product Research, Parks Associates. "Independent living technologies are in full bloom to assist these new greys in overcoming the barriers to their life goals."

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By Harry Wang, Director, Health & Mobile Product Research

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